

banana  
life

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GIVIT

# GIVIT BACK GAME

CREATIVE ADVENTURE GAME  
THAT WARMS THE HEART





# GIVIT BACK GAME

This creative adventure game has your group come together to lend a hand to people in need in real time! GIVIT is a non-profit organisation that connects those who have, with those who need. Your participation in the GIVIT Back Game will help raise funds to support our mission.

GIVIT has teamed up with corporate team building company, Banana Life, to make this fully facilitated event possible. Complete a variety of tasks, quizzes and challenges, to earn points that get turned into donations and spent on the GIVIT website to support people in need!



# WHY GET INVOLVED?



## **Meet your CSR goals and make an impact**

It's a win-win, your team gets a fun day out whilst giving back to GIVIT. By supporting GIVIT you'll make an immediate positive impact in the community. For every \$1 donated to support GIVIT do its work, we deliver \$12 benefit to the community!



## **Supporting givit supports 4,500+ charities**

By supporting GIVIT we'll be able to continue helping thousands of Australians in need.



## **Tax-deductible donation**

GIVIT is a registered charity with DGR status and your donation amount is tax deductible.



## **Cause of choice**

At the end of the game, earned team points convert to "GIVIT dollars" and participants can select an item from the GIVIT website to help someone in need. This could be someone experiencing homelessness or domestic violence, refugees, or someone requiring support to participate in educational activities.



# HOW IT WORKS

1



## Nominate donation

You nominate the total Donation Amount that is available for your teams to 'win'.

2



## Download app

Meet for a briefing and download the GIVIT Back app.

3



## Get competitive!

Teams play the GIVIT Back Game, earning points for every mission they complete.

4



## Winners announced

At the end of the game we showcase the team's creative content and announce where each team came on the leaderboard. Their place on the leaderboard dictates how much of the total Donation Amount they 'win' for their team.

5



## Choose your impact

We demonstrate how to use the GIVIT website. Each team reviews and selects which causes to support with their 'winnings'.



# MISSION TYPES

Different mission types are worth a different weight in points. Teams are guided to complete different tasks using 'Smart-Routing' technology. This enables us to manage which team goes where, avoiding bottlenecking at major checkpoints for larger games.

**CREATIVE MISSIONS:** teams solve tasks by taking photos or making short videos. Think reenactments of video games, or recreation of iconic movie scenes. Creatives are featured during the Presentation component at the end of the game.



**HEAD TO HEAD:** these are inter-team battles that teams can engage in at anytime. Once engaged (by swapping codes in the app) they will be prompted to complete a particular task.





# MISSION TYPES

**LOCATIONAL CLUES:** our inventive location-based puzzles get players to explore their environment in a completely new way. The Banana Life team has written awesome and witty clues that foster exploration, collaboration and sleuth work.

**CUSTOM TRIVIA & CHARITY-FOCUS:** you get up to 10 custom trivia questions (make them as silly or serious as you like). Just ask your Event Producer and we'll bring your ideas to life.

**COMPANY BRANDING IN-APP:** we'll splash your company logo and branding inside the app and across the hosted presentation.





# OUR PROCESS

From the very start, Banana Life will work with you to create a fun and memorable team building event, tailored to your unique needs.



**Book your event:** by contacting [corporate@givit.org.au](mailto:corporate@givit.org.au)



**Meet your game producer:** Banana Life will match you with a superstar host to create a team building experience to brighten up your bunch.



**Customise and build your game:** Your host will work with you to create an event tailored to your unique needs, company values or conference objectives.



**Game on!** It's team building day and you can just relax knowing your team event is sorted.



**Debrief and feedback:** Your host will provide a debrief of the event to outline goals and objectives achieved during the activity.





# OUR SECRET WEAPON

Banana Life's experienced facilitators and hosts have their own special secret sauce when it comes to helping participants step out of their comfort zone.

Their mission is to facilitate a low-stress and challenging yet entertaining activity, that allows participants to practice informal leadership, communication and problem-solving skills.

- professional end-to-end production of your event
- experienced and highly hilarious hosts and facilitators
- champions of collaboration and whole team engagement



TAKE A LOOK AT SOME OF THE WORLD'S LARGEST COMPANIES  
THEY'VE BEEN DELIGHTED TO BRIGHTEN UP!





# GIVIT BACK GAME CASE STUDY

**TALENT INTERNATIONAL TALENT FEST - GIVE BACK TOUR**

**PLAYERS: 280**

**DURATION: 2 HOURS**

**LOCATION: NOVO HOTEL AT SURFERS PARADISE**



Talent International needed an activity that would not only help create new connections within their 250+ strong workforce, but allow everyone to connect with community by raising over \$5,000 for GIVIT.

The Banana Life team collaborated with Talent International and GIVIT to create a bespoke game aiming to strengthen workplace culture and give back to the community. With a shared vision to Strive for Better, Lead the Way and Give a Damn, they set about creating a game that would fully embody these values. Teams raced around Surfers Paradise for points by solving clues and meeting some of the locals - our very own planted actors! At the end, points earned during gameplay were converted into real donations with each team distributing their winnings across those in need on GIVIT.

Contact us at [corporate@givit.org.au](mailto:corporate@givit.org.au)

**GIVIT**



# RATES

## What's included

- Professional remote event host who will be on-call every step of the way!
- \$20m public liability insurance
- Professional hosts and facilitators
- Photos from your event
- Event debrief and results
- Signature Banana Life bandanas and medals (yours to keep!)

## Payment method

We accept payment by direct debit, and can provide a tax receipt for the donation amount.

**DURATION** 2 - 3 HOURS  
**LOCATION** GIVIT BACK GAME LITE -  
PLAYED ANYWHERE

<b>GROUP SIZE</b>	<b>RATES</b>	<b>SUGGESTED DONATION AMOUNT*</b>
<b>5 - 20 PAX</b>	<b>\$1,250</b>	<b>\$750</b>
<b>21 - 30 PAX</b>	<b>\$1,500</b>	<b>\$1,000</b>
<b>31 - 40 PAX</b>	<b>\$1,750</b>	<b>\$1,500</b>
<b>41 - 50 PAX</b>	<b>\$2,000</b>	<b>\$1,750</b>
<b>51 - 75 PAX</b>	<b>\$2,250</b>	<b>\$2,250</b>
<b>76 - 100 PAX</b>	<b>\$2,500</b>	<b>\$2,750</b>

\*Donation amount will be allocated to teams to donate on the GIVIT website.

- Prices exclude GST.
- Prices for 1 January 2024 - 31 December 2024.
- For groups of over 100 pax, please contact [corporate@givit.org.au](mailto:corporate@givit.org.au)



# REGISTER NOW

[CORPORATE@GIVIT.ORG.AU](mailto:CORPORATE@GIVIT.ORG.AU)

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